



Springboard Marketplace®
A new day, a better way

aetna®

Streamlines benefit shopping and administration

The Springboard Marketplace® platform is a one-stop gateway that improves and simplifies shopping, enrollment and benefits administration throughout the year. By streamlining the experience, customers and employees have the confidence that, finally, they can truly understand their options.

It's an experience that offers your clients these advantages:

- No additional fees to the customer
- Benefits administration support throughout the year
- Additional voluntary options for more inclusive coverage
- Tools to more easily manage health and health care costs
- Customizable features with centralized reporting
- Long-term cost-savings strategies

We've created a video introducing Springboard Marketplace® solutions. See why we think it's improving health care.

[Take a minute to watch a short introduction video ▶](#)